

<b>ROLE</b>	<b>Website Developer</b>
<b>STATUS</b>	<b>Full-time</b> (based at the head office in Bolton)
<b>HOURS</b>	<b>37.5 hours/week</b>
<b>RESPONSIBLE TO</b>	<b>Media Manager</b>
<b>SALARY</b>	<b>£23,000 to £26,000 (depending on experience)</b>

## THE ROLE

Ummah Welfare Trust is looking for an experienced and knowledgeable front-end web developer to maintain, manage and improve the user-experience of the charity's website. Working in a multi-disciplinary media team, the candidate will also help implement and optimise the website's search engine optimisation.

## MAIN DUTIES

- Display a combination of technical skills and creative ability to enhance the user experience of the website.
- Utilize a variety of mark-up languages to write web pages and mobile pages
- Developing and maintaining the user functionality and aesthetics.
- Regularly test and debug website functionality to ensure a positive user experience.
- Optimize web pages and mobile pages for maximum speed and scalability.
- Consistently test the site on different browsers, operating systems and devices.
- Work towards organic search optimisation and regularly perform thorough keywords research to guide content teams.
- Work with internal copywriters and fundraising teams to develop and produce engaging and optimised content across our website and online platforms.
- Review technical SEO issues and recommend fixes. Keep abreast of SEO and integrated marketing trends.

## PERSON SPECIFICATION

- Experience and understanding in HTML, CSS, PHP and Javascript/JQuery.
- Proficiency in operating content management such as WordPress.
- An understanding of core SEO fundamentals to drive engagement with online content.
- Familiarity with best practices for usability, conversion optimisation and accessibility.
- Display an understanding of Google Analytics to monitor website traffic and performance.
- Up-to-date on the latest web technologies and tools to optimise user site experience.
- Experienced with responsive and adaptive design, as well as UI/UX principles and being able to implement them is desirable.
- A degree in computer science or related degree is desirable.
- Knowledge of design software such as Adobe Creative Suite (for image optimisation) is desirable.
- Have excellent problem-solving and analytical skills.
- Good time-management skills, interpersonal and communication skills
- Have a keen eye for detail and a perfectionist attitude.
- Have a portfolio of commercial or personal web development work.

**This post is subject to a Disclosure and Barring Service (DBS) check.**

To apply for this role, email your CV and Covering Letter to [vacancies@uwt.org](mailto:vacancies@uwt.org). The closing date for applications is **20<sup>th</sup> November 2021**. For more information or discussion about the role contact: 01204 661048.